MINDSPRINT
a wipro company

Case Study

Turning Plantation Paper Trails into Real-Time Operating Data

Connected mobile and web applications giving estate managers 20%+ productivity gains and cutting manpower costs by 10%+.



Copyright Mindsprint 2026

Engagement Overview

An agri company managing plantations across 4 crops and 3 countries was still tracking its operations on paper. That left estate managers with little real-time visibility into incidents, pest and disease issues, input and product movements, or worker productivity.

Mindsprint helped replace those paper trails with Farmsprint®, where a mobile app captures data from farmers in the field, a web portal handles bulk upload of certain roles into the system. With analytical dashboards on top, estate managers now get over 20% productivity gains without chasing field reports.

Business Challenges

Paper-based operations left estate managers without the visibility they needed:

01

Incident and pest/disease management that needed to improve.

02

Input and product tracking that left room for theft and damage.

03

Worker productivity that needed to improve across estates.

04

Limited real-time, analytics-based visibility into daily operations.



Copyright Mindsprint 2026

Solutions Implemented

Mindsprint built two inter-linked applications for plantation operations.

Key solution components included:

01

Mobile app for capturing data from farmers in the field.

02

Web-based portal for bulk upload of certain roles into the system.

03

Analytical dashboards to turn field data into operational decisions.

Field records that once sat on paper now feed real-time dashboards.

Business Impact

Farmsprint® delivered gains for the people running the plantations and for the bottom line:

20%+
productivity gains for estate managers

10%+
savings in manpower cost

80K+
plantations managed monthly

12K+
users

Additional outcomes:

- Reduced theft and damage
- Improved pest and disease management
- Better operational decisions through analytical dashboards
- Progress on ESG goals, including better worker safety and water savings



Farmsprint® replaced paper-based plantation tracking with connected mobile and web applications and real-time dashboards. Estate managers are 20%+ more productive without chasing field reports, manpower costs are down by 10%+, and the platform now supports 12K+ users across 80K+ plantations every month.

Copyright Mindsprint 2026

MINDSPRINT
a **wipro** company

Mindsprint reimagines business through talent, technology, and insight-driven solutions.

With a proven track record spanning two decades, the company has enabled digital transformation for clients in over **60 countries**, across diverse industries such as Food & Agri, Retail & CPG, manufacturing, healthcare and life sciences.

Mindsprint offers a differentiated suite of services, including enterprise technology applications, business process services and cybersecurity solutions. Mindsprint is headquartered in **Singapore,** with a strong global presence across the **US, UK, Middle East, India, Australia and Africa.**

GET IN TOUCH

For More Information

Visit our website at https://www.mindsprint.com/

Request a Demo

Reach out to us at connect@mindsprint.com

Follow Mindsprint for insights & updates



Copyright Mindsprint 2026